

# Significs Taming the BIG DATA

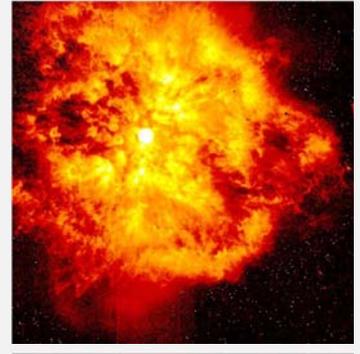
## Semantic Analytic Technologies

Smart tools to analyze and get control over the data flood everywhere.

For Governmental agencies, Enterprises, Marketing agencies, Celebrities and everybody.

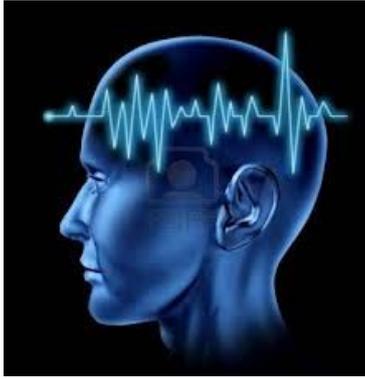
### The Information SUPERNOVA...

When a solar star goes out of control, it explodes and eats all of its children of planets and moons (this is the Super-Nova). With the extraordinary volumes of data that are published each single day, we can imagine the same and anticipate an information SUPERNOVA. If we fail to control it, it will explode and eat all of its children too.



**To control it, we need to understand it!**

**Significs**® focus is to convert unstructured data to structured data and **EXTRACT MEANINGFUL INDICATORS** for their contents with regard to various areas of significance.



#### Human mind Simulation...

**Significs**® simulates the human mind. It starts by identifying the possible subjects of text streams and then moves forward to identify the needs, actions, feelings, opinion and 16 other areas of significance.

#### Multilingual...

**Significs**® understands text streams written in standard formal Arabic, Egyptian local slang, standard formal English as well as Transliterated Arabic.

Coming soon GCC and other Arabic slangs.

Newspapers, Social Networks & Blogs monitoring, Internet Buz & Trends analysis, Enterprise Incoming/Outgoing correspondence routing, Automated call centers & IVR incoming calls processing, Automated Questionnaires analysis and many other applications in every life aspect.

#### True Deep Analysis...

Unlike other semantic analytics technologies, **Significs**® utilizes Info Arab®'s robust linguistic technologies to handle...

- 1) Direct Semantics.
- 2) Morphological Semantics.
- 3) Grammatical Semantics.
- 4) Eloquence Semantic.

You will never miss a significant meaning.

#### Unprecedented Performance...

With **Significs**® capability to analyze up to 4 million words per second using minimum computer resources, it will never represent a bottleneck for you while processing your big data volumes. Using distributed servers' architectures will multiply this performance.

#### Platform independent...

**Significs**® is 100% platform independent. It will run from you handset mobile, your PC, your internet server as well as your main frame.

#### The skies are the limit...

There are hundreds and thousands of applications that can use **Significs**® technologies. Whether an on-line monitoring system, social networks sentiment analysis, public opinion and trends analysis, automated questionnaires, call centers & IVR automatic routing, enterprise incoming email routing and more.

#### Other complementing technologies from Info Arab® ...

Smart Connectors®, Semantic Search®. Call us for more information...

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